

AMDEA MEDIA RELEASE

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AMDEA announces new Head of Technical, Regulation and Standards

AMDEA welcomes Rob Gosling to the newly-created role of Head of Technical, Regulation and Standards.

Mr Gosling joins from Dyson, where he spent the last 14 years in various technical and engineering roles, with the most recent being Principal Standards and External Affairs Manager.

He comes to AMDEA with a strong working knowledge of the organisation, having been an active member of both the association and APPLiA while at Dyson.

Taking up the key full-time role on 4 May, Mr Gosling will be setting the strategy and delivery plan for all AMDEA's technical, regulatory and standards work and leading the team delivering core services and value.

Mr Gosling will be working closely with Richard Hughes, AMDEA's current Technical Manager, who is retiring in July, to ensure a smooth transition.

AMDEA CEO Paul Hide said: "I firmly believe that Rob's permanent addition to our team will help us continue the excellent progress we have made over the past year. Richard's knowledge, professionalism, enthusiasm and industry relationships will be very much missed but I am confident we will continue to build a stronger and more effective AMDEA."

Ends

Notes to editors

- 1- [AMDEA](#) is the UK trade association for manufacturers of large and small domestic appliances; representing over 85% of the domestic appliance industry, rising to 90% of white goods brands. Members' products include most of the UK's top selling brands of major white goods, other large and small kitchen appliances, heating, water heating, floor care, waste disposal and ventilation equipment.
- 2- Portrait image of Rob Gosling attached.

Contacts for further details, interviews and comment:

AMDEA Press Office,
Dee Fernandes or Philippa Dovar
Tel: 020 7722 9034 / 07887 648434
Email: amdeapress@bfipr.co.uk