

MEDIA RELEASE

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For immediate release

**AMDEA welcomes CE marking extension and
revised safety regulations**

The Association of Manufacturers of Domestic Appliances (AMDEA) today welcomed two government announcements: the indefinite extension of recognition of CE marking and the launch of the Product Safety Review consultation.

AMDEA CEO Paul Hide said: “The indefinite extension of the CE mark gives appliance manufacturers much needed confidence in planning for the future as well as helping avoid unnecessary cost burdens and duplication. The long awaited Product Safety Review is needed to ensure regulation meets the changing product and channel landscapes, in particular to protect the rising number of shoppers purchasing from online market places.”

Mr Hide added a call to urge government departments to synchronise their work to support industries, such as the UK appliance sector, to prosper in a harmonized post-EU member world.

- Ends -

Notes to editors

[AMDEA](#) is the UK trade association for manufacturers of large and small domestic appliances; representing over 85% of the domestic appliance industry, rising to 90% of white goods brands. Members’ products include most of the UK’s top selling brands of major white goods, other large and small kitchen appliances, heating, water heating, floor care, waste disposal and ventilation equipment.

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