

## **AMDEA MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **UK Tech Industry and Appliance Industry warn Government over unrealistic timeframes for the implementation of connectable product security rules**

The Association of Manufacturers of Domestic Appliances ([AMDEA](#)) and techUK have written to the Government to outline the technical and appliance industries' concerns about the implementation of the UK Product Security and Telecommunications Infrastructure (Product Security) regime (PSTI). The PSTI Act is one of the first UK-wide product laws post-Brexit and amends the security rules for internet connected products. However, the enforcement date of 29th April 2024 is too soon for the UK technology and appliance industries to be able to demonstrate the compliance of products already on the market and in the supply chain. AMDEA and techUK are calling on the Government for an easement in enforcement of the rules until global systems to document compliance with the requirements can catch up.

Both industries support the Government's ambition to strengthen the security of connected consumer products and are confident that the vast majority of manufacturers are already meeting or surpassing security requirements. However, despite industry efforts to engage with Government to allow for real-world production, shipping and storage times, an unrealistic enforcement date of 29th April 2024 was set. The PSTI regulation requires compliance in products that are 'made available' on the market rather than the more usual 'placed on the market' principle, which means that all connected products currently in production or available for sale in stores and warehouses will need to demonstrate compliance in accordance with the new regime in only three months' time.

Industry needs at least 6–12 months beyond the April enforcement date to ensure connected products meet the requirements to show compliance with the new rules. Some of the global supply-chains in the production eco-system are vast and the challenges facing some manufacturers around long shipping timelines alone compress their time to make necessary changes. There is a strong concern that the unrealistic pace set by the Government could cause environmental damage if existing stock needs to be scrapped or recycled because compliance statements are not in accordance with new requirements. Adding to the uncertainty is the lack of clarity under the new guidelines on the details that should be within statements of compliance, and how the statements should be supplied.

Paul Hide, CEO of AMDEA says: 'techUK and AMDEA have been particularly vocal in calling for a reasonable implementation period. The current issues facing manufacturers could have been avoided if the Government had listened. Instead the new PSTI regulation is written so that the Government is calling for compliance for products 'made available' rather than the usual 'placed on the market' distinction which means that there is a huge concern around existing stock. The Government's approach carries the risk of forcing producers or retailers to scrap or recycle new products which is surely contrary to our joint goals of reducing electrical waste and improving sustainability? It could also cause delays for consumers. The lack of detail on how manufacturers demonstrate compliance for products is creating further issues for our members. Whilst the technology and appliance industries support stronger cyber security and indeed already meet security requirements for connected products, we need Government and the Office for Product Safety and Standards to issue an easement on

the enforcement of the new compliance statement requirements for a year until there is greater clarity and the supply chains have had a chance to catch up.'

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**About AMDEA:**

The Association of Domestic Appliance Manufacturers (AMDEA) is the UK trade association for the manufacturers of small and large domestic appliances; representing over 80% of the domestic appliance industry as a whole and close to 95% of the market leaders in large white goods. [www.AMDEA.org.uk](http://www.AMDEA.org.uk)

**About techUK:**

techUK is the trade associate that brings together people, companies and organisations to realise the positive outcomes that digital technology can achieve. [www.techuk.org](http://www.techuk.org)

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